

Steve Klink, GOTV Coordinator Tippecanoe County, Indiana

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David,

Thank you for your help in this last election. We had two Republican candidates which we targeted for "GOTV" efforts. The First Tuesday in November system proved to be an incredible tool against a tide of support from the other party for their Presidential candidate.

Our legislative candidate who ran in primarily student precincts won by 26 votes. The student precincts supported the Democrat presidential candidate by a 21% margin. Our candidate WON those same student precincts with a 166 vote margin. We believe the GOTV reminder calls helped reinforce not only the idea of our targeted voters getting to the polls, but also in reminding them why he was the best choice.

Our legislative candidate was one of only two Republicans to carry the student precincts. The other was our second targeted candidate in the governor's race. Not only did he carry the student precincts he carried the county by an almost 20% margin.

In most of our precincts we also highlighted the local county races in addition to our targeted candidates. Despite the Democrat presidential candidate carrying this county by a 20% margin, we won every single contested local race from Judge to Commissioner.

We know the FTIN equipment and your unbelievable support made the difference in several of these very close races. The ability to make so many phone calls with just the click of a button allowed incredible penetration into our targeted voters. Combined with door-to-door targeted canvassing and real time results the FTIN system provided us with a campaign tool like no other I've ever seen.

Your efforts to guide us through our first experience with your company went well above any expectations we had. The training is straight forward and the election day support was right there when we needed it.

There is no doubt I will want to include FTIN as part of our team in any future campaigns.

Steve Klink
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