

## FTIN Testimonial Excerpts

"I worked with FTIN Solutions during a highly competitive state legislative race in New Jersey in 2007, and more recently as the Campaign Manager for Chris Myers for Congress during the closely-watched Republican Primary for retiring Congressman Jim Saxton's (NJ-3) open seat. In both cases, the FTIN technology put our turnout operation heads and shoulders above the competition, and played an important role in turning what were supposed to be close elections into comfortable wins. In the Myers race, specifically, turnout among our targeted voters was 15 points higher than overall turnout, and Myers won nearly 75% of the vote in his home base of Burlington County." - *Chris Russell, Campaign Manager, Myers for Congress (2008 C & E Politics Magazine Rising Star Award Recipient)*

"It is always difficult to get volunteers but your technology allows people to sit at their home or office and be a part of the process. We had more club members volunteering and participating in the process than ever before, it was so simple." - *Donna Taylor Esquire - Linwood NJ Councilwoman*

"Republican return of their absentee ballots was 90% and the Democratic return of their absentee ballots was 58%. It is empirically clear the success of our Vote by Mail campaign was due to FTIN's ability to identify, contact, and follow up on our targeted list." - *Frank Finnerty - Atlantic County NJ Chairman of Vote by Mail Campaign and Former County Freeholder.*

"I had the miraculous good fortune to be involved in the best political effort in 20 years and that was with FTIN Solutions." - *Susan Sandman Esquire - Hamilton Township NJ Coordinator*

"If you're opponents get it, you're finished." - *Susan Sandman Esquire - Hamilton Township NJ Coordinator*

"We need this effort year round to give us the access to our voters, to fix phone numbers and to track potential absentees." - *Susan Sandman Esquire - Hamilton Township NJ Coordinator*

"Without a doubt, I believe the FTIN Solutions program not only assisted us in achieving higher voter turnout of targeted voters, but also allowed us to identify other voters for future recruitment efforts and election participation for our candidates." - *Marc Friedman Esquire - Egg Harbor Township NJ Republican Club President*

"After having the Blackberry for walking door to door, I cannot ever imagine not having a Blackberry for future elections." - *Tom Bassford - Galloway Township NJ Mayor*

"FTIN is the reason for the tripling of my win margin." - *Jerry Falivene - Absecon NJ Councilman*

"Initially, I was a skeptic with a 'Show me, I'm from Missouri' attitude. Presently, I am a believer, to say the least." - *Dr. Dennis Kelly - Ventnor City Municipal Leader*

"Not only did the FTIN system work, it was the primary reason that we got out the vote in Ventnor and, I'm sure Atlantic County." - *Dr. Dennis Kelly - Ventnor City Municipal Leader*

"Your product offerings have morphed into a complete solution that can be deployed months in advance as opposed to a one day GOTV effort." - *James Vizthum - Absecon NJ Campaign Manager*

"I can thank Rich and Dave for the extraordinary turnout in last November's election." - *Joseph McDevitt - Atlantic County NJ Freeholder at Large Elect*

"Turnout amongst our targets beat our non-targets 43-30 and Republicans came out at 56% compared to 35% turnout overall." - *Chris Russell - Burlington County NJ Republicans Executive Director*

"The numbers speak for themselves, turnout was significantly higher in the districts that we used your product. Not to mention the "real-time" accountability of voter turnout was priceless information when allocating resources in the field to various districts throughout our county." - *Jason Carty - Burlington County NJ GOTV Coordinator*