

Jerry Falivene
Absecon council Representative Ward II
202 Park Avenue Absecon
New Jersey 08201

Dear Sirs,

My name is Jerry Falivene and I am a seated council representative in the city of Absecon ward II. I am currently filling my second term in this roll and also hold the seat of council president pro-term.

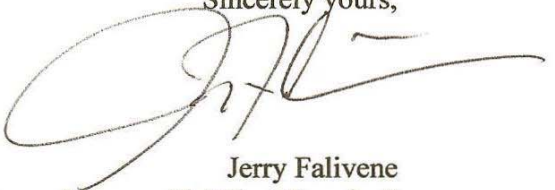
In the year of 2002 I was approached to run for this seat by our local Republican Club at witch time I agreed, and with club help set out run the usual campaign. With much help, I was able to secure this seat against a fairly popular incumbent by a comfortable but not big margin.

On my re-election year of 2006 I was approached by Richard Young to try the "First Tuesday in November" system and was excited about the possibilities of this. I worked with Rich on friends and family lists and data impute of our list of voters. Many of the old time rank and file club members where skeptical and not able to give up the old paper list game day plan.

When Election Day came I listened to Rich's recommendation and stayed away from the polls and better spent my time working the system and reaching out to our voters to make sure they showed up. On that day as results came into headquarters we knew we were doing well, just by watching the screen. That night as results came in we were able to "triple" the margin of victory over the last election. Now, I would like to say that result was all because of me and I'm sure some of the margin was because I was a incumbent, but in fact "First Tuesday" is the reason for the tripling my win margin. The election made a believer in me as well as our club and eventually our county organization as well. We in Absecon will not hold campaigns without "First Tuesday", the amount of information available and speed is incredible and ever expanding. I know that Absecon is a small venue and not anything like a state or national election, but like frequently said "all elections are local".

I hope this gives you some insight to candidate's views.

Sincerely yours,



Jerry Falivene

P.S. I am planning a 2008 Mayoral Race with "First Tuesday"