

FTIN Testimonial

12/10/2008

First Tuesday in November was a proven asset to our Election Day efforts. It allowed for our volunteers on the ground, at the call centers and at the polls all to be in communication with each other instantaneously throughout the day, all while allowing our war room executives to make quick decisions on where to direct our attention at any given moment. The guys at First Tuesday in November have developed a program that would make any campaign field staffer smile from, at the very least, an extra hour or two of sleep each night – they've given turn-by-turn directions to door-to-door volunteers, custom phone scripts for volunteers making calls and always found ways to accommodate our requests from an administrative perspective. Not only does First Tuesday in November have the potential to change the way Election Day operations are executed, but they've also developed a program that makes pre-Election Day grassroots efforts more efficient and effective. The owners of First Tuesday in November, Rich and Dave, have put a lot of thought and diligence into creating this program, and it is reflected in each of its various elements. We're looking forward to seeing what future technological developments are in store for First Tuesday in November!

Marissa Lynch
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