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To Whom It May Concern:

I had the miraculous good fortune to be involved in the best political effort in 20 years and that was with First Tuesday in November (FTIN) effort. The people who developed this program deserve to make tens of millions of dollars. It's simple, technologically cutting edge, and easy to use. For Republicans it brought us the get out the vote effort that we weren't able to do ourselves. First Tuesday was executed with military, stealth precision on Election Day. Our opposition didn't know what hit them. If you don't use it, you're idiots. If you're opponents get it, you're finished.

First Tuesday in November was a county led effort to get out the vote by tracking voters on Election Day in REAL TIME. The effort included blackberries at the polls instead of the old voter sheets so that phone calls and door knocks could happen earlier and more effectively throughout the day instead of the old after 5 am chaos on Election Day.

Our county organization bought into the FTIN program early but didn't get it out to the towns until October. We had so much other political stuff to concentrate on, mailings, absentees, registrations it just seemed impossible to tackle something new. When a candidate told me that we didn't have the manpower and computer knowledge to do it, I volunteered to co-chair it to prove him wrong.

The First Tuesday software is easy to navigate and I quickly learned that the more local people I could get signed on at their home computers, the better chance of success we had. The real strength of the First Tuesday was the creation of Friends & Family buckets on the computer which allowed 30 key people in Hamilton to identify their Friends & Family that they were sure would vote for us. In Hamilton this effort identified 3400 voters that we went after with a vengeance via phone calls and door visits. Added to those Friends & Family were all other Republicans giving us a larger targeted number. For those that fear the computer, we had some older workers (the ones with the most knowledge) work up their information on paper sheets that we had computer savvy people enter in a computer. One guy had a heart attack and while he convalesced I took a lap top to his house and he talked and I entered his people.

The FTIN tracking allowed us to turn out approximately 52% of those we targeted who voted for us. We won all three seats against incumbents. Some of our key people actually were able to turn out 80% of their targeted voters. This program allowed us to have better phone numbers and more importantly to send union workers out to houses at 5 pm that we knew would vote for our ticket. Furthermore with the technology setup at headquarters on Election Day we were able to track on a TV screen how the 30 people were doing on getting out their Friends & Family. We were able to shift our efforts throughout the day to reach those identified and targeted voters. There is accountability in this system which makes people work diligently or fear being embarrassed.

First Tuesday contributed to the most efficient get out the vote effort I have seen in my 20 years of politics in Hamilton. It brought us into the 21st century. Voters were not able to side step us on our calls, as we were able to tell the voter we are looking at your name in a computer with a red X....get out or we'll know it. It worked. We need this effort year round to give us the access to our voters, to fix phone numbers and to track potential absentees. By getting more key local workers into the system, the results next year CAN only be greater. FTIN is the only way to go!!! I recommend it 1000% without question. I only wish I had a piece of the profits.

I would gladly speak to you if you have questions on this program. Also, any time I had a question on this program, my email or call was answered within minutes. The tech support is incredible.

Sincerely,

Susan Sandman, Esquire